

CALGARY
HORTICULTURAL
SOCIETY

2017 ADVERTISING CONTRACT

Company Information

Company Name:		
Address:		
City:	Province:	Postal Code:
Main Contact:		Cell:
Phone:		Fax:
E-mail Address:		Website:
*Corporate Membership #:		

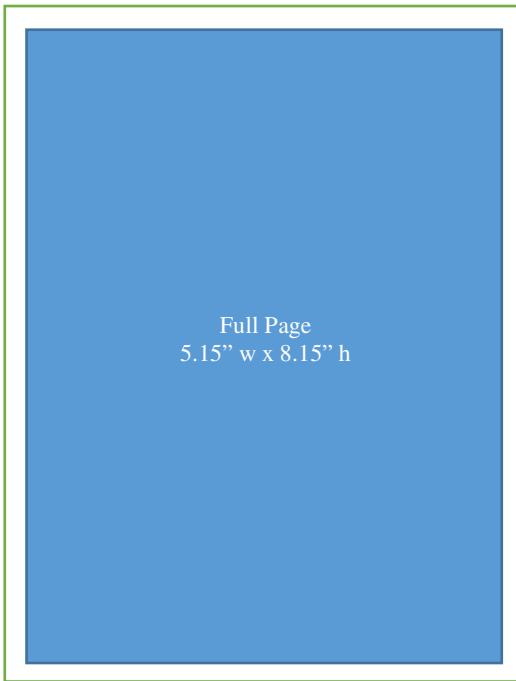
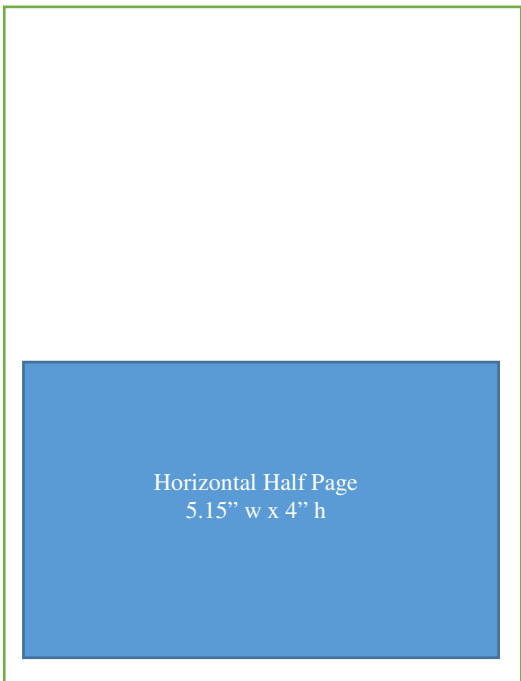
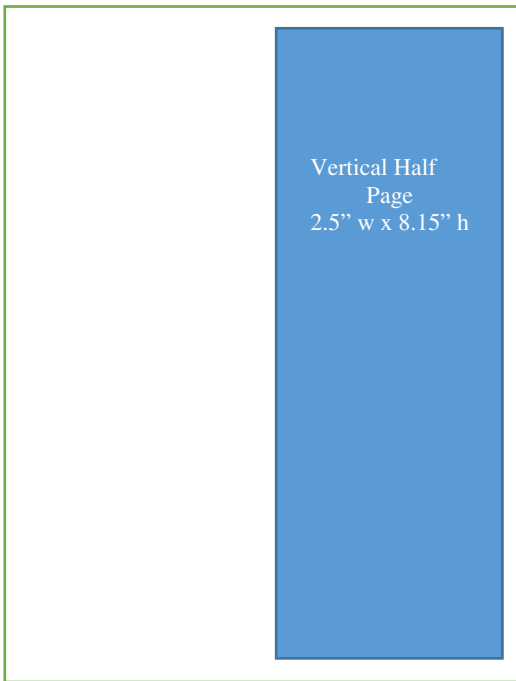
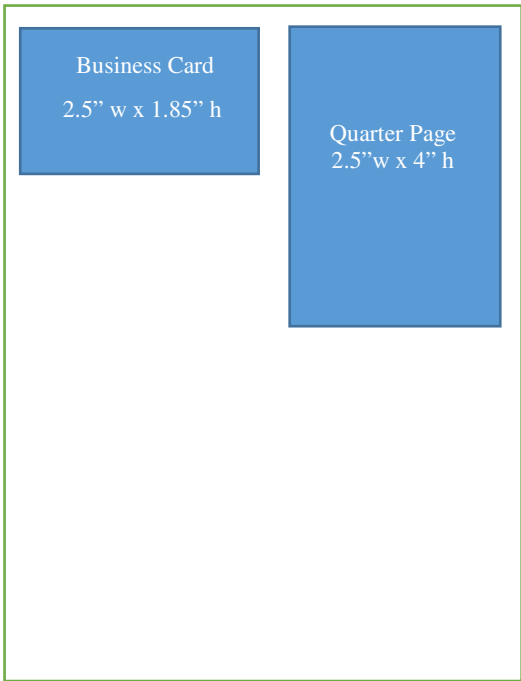
***Corporate Members Receive a discount of 10% when ads are placed in all 8 issues.**
Visit www.calhort.org for membership info.

Advertising Deadlines & Mailing Dates

Issue	Ad Deadline	Online Date	Issue	Ad Deadline	Online Date
Feb/Mar	Jan 01/17	Feb 01/17	July	Jun 01/17	July 01/17
April	Mar 01/17	Apr 01/17	Aug/Sept	Jul 01/17	Aug 01/17
May	Apr 01/17	May 01/17	Oct/Nov	Sep 01/17	Oct 01/17
June	May 01/17	June 01/17	Dec/Jan	Nov 01/17	Dec 01/17

	Feb/ Mar	Apr	May	June	July	Aug/ Sept	Oct/ Nov	Dec/ Jan	Total No. Ads	Per Ad	Total
Business Card (2.5 w x 1.85 h)										X 105.00	
Quarter Page (2.5 w x 4.0 h)										X 185.00	
Vertical Half Page (2.5 w x 8.15 h)										X 270.00	
Horizontal Half Page (5.15 w x 4.0 h)										X 270.00	
Full Page (5.15 w x 8.15 h)										X 435.00	
SUB TOTAL											
****For Corporate Members Only (see above*) LESS CORPORATE DISCOUNT (ON SUBTOTAL)										10%	
TOTAL AMOUNT DUE =											

This is how your ad will be placed on our e-newsletter.



Terms & Conditions

- All Advertisements must be supplied online ready
- File Type: JPEG, PNG, EPS, PDF, TIFF, Photoshop (PSD)
- Image Resolution: 300 dpi FILE SIZE
- Illustrator CC 2015: Convert all fonts to paths, embed all images, save as an Illustrator EPS with level 2 postscript.
- Calgary Horticultural Society reserves the right to place a 1 pixel border around any advertising banner if necessary
- Scan all black & white and colour photos at a minimum 300 dpi and line art at a minimum 600 dpi
- Send URLs of your website along with the Ad
- Fonts used in PDF files must be embedded or converted to curves in EPS or Illustrator files.

PLEASE NOTE:

- All Advertisements, along with URL, should be sent to office@calhort.org
- All Advertisements are published with the understanding that the advertiser and/or agency assumes the liability for content of advertising matter including text, representations and illustrations.
- All Advertisements must be acceptable to the publisher in content and design. At the publisher's sole discretion, the publisher reserves the right to reject advertising that is not related to the gardening business or has simulated editorial content.
- If you would like an Advertisement created or edited please call the office at 403-287-3469
- In the event of failure to supply advertising material before the closing date; on closing date of advertising contract, the publisher reserves the right to repeat advertising material.
- Cancellation: Once the Advertisement contract is signed, no refunds or credits will be issued if the contract is cancelled.
- Payment is due within 30 days from invoice date. Cheques, cash, VISA and MasterCard are accepted.

We look forward to working with you this year.

AGREEMENT: Accepted by business representative:

Signature

Date

Payment Options (Please Check):

Bill Monthly (send invoice): Charge Balance to my credit card: Visa
MasterCard

Credit Card #: _____ Exp: _____ / _____

Signature (must be signed for cc) _____

*** I hereby authorize the Calgary Horticultural Society to charge credit card per newsletter.**

Cheque Enclosed for Balance: *Please make cheques payable to: Calgary Horticultural Society*

Please fax or mail or e-mail your completed form to:

Mail

Calgary Horticultural Society
208 – 50th Ave., S.W.
Calgary, AB T2S 2S1

Fax

403-287-6986

Email

office@calhort.org

If you have any questions, please call our office at 403-287-3469